



# Erasmus+

**Project No. 2019-1-PL01-KA201-0655421  
"Effective strategies in student reading education".**

## **What measures implemented in Sweden for reading should be applied in Poland, Lithuania and Latvia?**



### **Feedback from training participants**

**Giżycko: November 2020**



### Opinion 1

Implementation of the reading dissemination code.

To appoint an ombudsman for the dissemination of reading in the country.

Increase in spending on the development of reading and other forms of cultural development.

### Opinion 2

I like the idea of a Reading Ambassador - a writer not a politician. A very original idea is to have a sports coach as a literature promoter. The best Swedish solution is decent funding for reading activities on a structural level.

### Opinion 3

Thematic corners for children at the library:

- kitchen
- sewing corner, painting corner .....
- film studio
- Relaxation corner for children and parents,
- Theater corner,
- help and support for adults (legal advice, etc.)

### Opinion 4

Nothing encourages people to read books like the price, so lowering VAT on books is definitely a good thing. Plus many grants for projects promoting reading, meetings with writers and so on .

### Opinion 5

We believe the following actions should be adopted from Sweden to Poland:

- make the library associate children with pleasure. Infrastructure, equipment, and activities seemingly unrelated to reading should be changed: a kitchen corner, family reading corners, and a room to record your own film.
- libraries should be expanded to include homework help, art and music classes, meetings with writers, and writing workshops.

### Opinion 6

Reading habits are very much influenced by the family. Therefore, it seems necessary to promote home habits in which contact with books plays an important role. Social promotion campaigns aimed at parents, as well as young people themselves, need to be strengthened. Reading aloud to children and talking about books at home should be encouraged. Such campaigns should be conducted simultaneously in schools, the media, and public spaces (e.g. as street advertising campaigns or outdoor happenings). Parents

should therefore be encouraged to build up their book collections with their children's readers in mind. Thoughtful gifts and book prizes can be an important component of students' home libraries.

Reducing the price of books, or setting up a local book lending library where parents can swap books, would help to increase readership and awareness of the importance of reading. Often the price of a book discourages parents from buying it, or they simply cannot afford it.

### Opinion 7

Kokią Švedijos patirtį būtų galima pritaikyti Lietuvoje:

Knygų apžvalgos populiariojoje spaudoje;

Skaitymo ambasadorius;

Valstybės didesnės dotacijos (nelabai tikėtina);

Valstybei palaikyti ne pelno siekiančias organizacijas, dirbančias skaitymo labui.

What Swedish experiences can be applied to Lithuania:

Book reviews in the popular press;

Reading ambassador;

Higher government subsidies (unlikely);

The state should support non-profit reading organizations

### Opinion 8

Zviedrijai ir daudz labu ideju, ko būtu vērts ieviest Latvija, lai veicinātu lasīšanu, bet, pēc prezentācijas ir saprotams, ka lasīšana šajā valstī ir attīstījusies kopš 17 gadsimta. Ja tā būtu iespējams, Latvijā būtu nepieciešams Zviedrijas finansējums, lai mūsu valstī būtu iespēja uzlabot mūsu bibliotēkas. Mēs labprāt veidotu līdzīga līmeņa bibliotēkas, bet tur ir nepieciešams ļoti liels finansējums. Mūsu grupai ļoti patika doma par to, ka Zviedri katrus Ziemassvētkus lasa kopā ģimenes lokā, varbūt arī ar to būtu jāsāk. Kā arī, tas, ka baznīca ir ietekmējusi Zviedrijas lasīšanas līmeni, bet šobrīd, baznīcai Latvijā nav tik liela nozīme, līdz ar to, baznīca šeit nevarēs palīdzēt.

Sweden has many good ideas that would be worth introducing in Latvia to promote reading, but after the presentation it is understood that reading in this country has developed since the 17th century. If it were possible, Latvia would need Swedish funds to improve our libraries in our country. We would like to build libraries at a similar level, but there is a great need for funding. Our group really liked the idea that Swedes read together at Christmas, maybe we should start with that. It is also interesting that the church has influenced the reading level in Sweden, but now the church in Latvia is not so important, so the church will not be able to help here.